



Karabakh Foundation

... Culture, arts, & heritage of Azerbaijan & the Caucasus

Media Kit



About the Karabakh Foundation



Textile Museum Festival 2011

The Karabakh Foundation, established in 2010, is a charitable non-profit, tax-exempt organization under Section 501(c)(3) of the U.S. Internal Revenue Code that aims to research, study, publish, educate and present the Azerbaijani and Caucasus region's history, focusing especially on the Karabakh region of Azerbaijan, as well as Azerbaijani culture, language, traditions, arts, cuisine, music, architecture, literature, important historical figures, and initiatives on conflict resolution pertaining to the Karabakh region of Azerbaijan.

Founded and headquartered in Washington, D.C., the Karabakh Foundation aims to work with all scholars, academics, research fellows, educators, teachers, students, museums and other relevant expert communities to enrich the knowledge and appreciation for the Azerbaijani culture, music, arts and history from the Karabakh region of Azerbaijan for the benefit of the public at large.



Past Events: January-June 2011

The *Karabakh Foundation* has hosted numerous events and activities in the past year. Supporters from across the Metropolitan Area have joined us at our...

January

- *Karabakh Foundation's Holiday Dinner*

February

- *Divided Colors: Abstract Views from the Land of Fire Exhibition*
- *Karabakh on my Mind*

March

- *The Karabakh Foundation presents Rhythms of Azerbaijan: The Natig Rhythm Group and The Rast Group*

April

- *Culture, Arts, and Heritage*

May

- *Karabakh Foundation Celebrates Azerbaijan Day with The Johns Hopkins University School of Advanced International Studies (SAIS)*

June

- *Karabakh Foundation Presents Performances for Textile Museum's 2011 Outdoor Festival*



Karabakh Foundation: Web Analytics

The *Karabakh Foundation* home page is an all-encompassing site that houses our projects, programs, support and more. To see supplements to our radio show, weekly blog updates, news on our upcoming exhibition, pictures, music and more, visit:

www.KarabakhFoundation.org



Social Media



Facebook

- Like Us!
- www.facebook.com/karabakhfoundation
- **1,200+** Likes
- **450+** Active Users



Youtube

- Subscribe!
- www.youtube.com/kfoundation1
- **3,500** upload views



Twitter

- Follow Us!
- **#KarabakhFound**
- **250+** followers

**There will be no advertising on the website but we are open to blogging about coming events.*



For more information on news, please visit:
<http://www.karabakhfoundation.org/pages/news/kf-in-the-news/>
And for events:
<http://www.karabakhfoundation.org/pages/news/previous-announcements-and-events/>



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Azerbaijani Radio Hour: Analytics & Rates

The Azerbaijani Radio Hour: The Voice of the Karabakh Foundation is a lively presentation of Azerbaijani music and culture including interviews with experts on Azerbaijan and the Caucasus. Attracting a diverse audience of all ages, from government officials, non-profits, students and more, the show is the only one of its kind.



Who is listening?

- ◆ Last season boasted over **10,000** downloads from the website
- ◆ Potential of up to **5 million** listeners across the US and Canada
- ◆ Listeners from D.C. to Baltimore, MD can access the show live on WUST 1120 AM or by cell phone at (712) 432-6620
 - Approximately **500** listeners by cell phone per month
- ◆ Access to past shows on **www.KarabakhFoundation.org** within a few days of the airdate.
 - **3,500+** downloads from the site

The Karabakh Foundation welcomes groups from all backgrounds to join us in our goal of educating Americans about Azerbaijan and the Caucasus region. Restaurants, fellowships, student organizations, non-profits, and more can have a part in our programming.

The rates apply from September 2011 to May 2012. For any questions and upcoming show topics, please contact Ja'anai Delaney at (202) 457-1450 or radio@karabakhfoundation.org

Basic Advertising Rates

Other Options Available/Entire Season

\$750/10 Shows

\$350/3 Shows

\$150/1 Show

*The September 2011- May 2012 season schedule includes interviews with architect Danny Forster, host of the Science Channel show *Build It Bigger*, Professor Audrey Altstadt of the University of Mass-Amherst and renowned historian and expert on Azerbaijani modern-era history; and numerous other experts on Azerbaijani culture and heritage.*



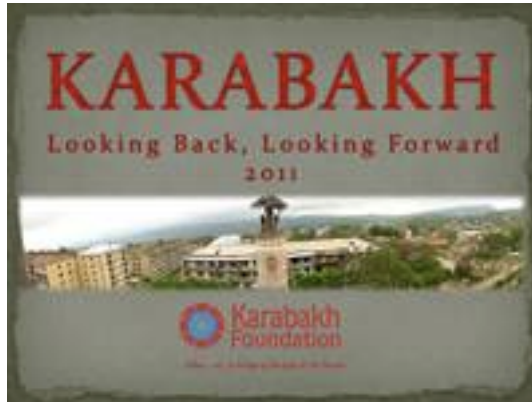
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Press & Publications

KARABAKH: Looking Back, Looking Forward



The first in a series *KARABAKH: Looking Back, Looking Forward*--a calendar for 2011 and the first months of 2012! Beautifully illustrated with pictures of Karabakh, the calendar brings to life music, dance, foodways, and other traditions beloved by Azerbaijanis he world over. Captions prepared by the Foundation help convey the significance of Karabakh to Azerbaijan and Azerbaijani culture. ***In Stores Now***

Azerbaijani Sheet Music Book

The Karabakh Foundation is excited to announce the Foundation's newest book endeavor: a sheet music book containing Azerbaijani composers with introductory material by well-known figures in the music history world. KF will release additional information as it is known. ***Coming Soon***

The Cuisine of Karabakh



Foundation staff and volunteers in conjunction with Amy Riolo have been diligently working on the release of a new cookbook, *The Cuisine of Karabakh*. Suspense is almost over as the cookbook is in its final stages of editing. ***Coming Soon***

To tantalize your palate and build anticipation, here is a sneak peak at some of the featured recipes:

Mountain Raspberry and Blackberry Jam
Tomato and Herb Salad-Shusha Style
Rice Pilaf with Fresh Herb and Lamb Topping
Lamb and Thyme Marinated Veal Kabobs
Ganja Style Baklava

**For more information on press and publications visit:*

<http://www.karabakhfoundation.org/pages/what-we-do/upcoming-events/>

Or visit our store at:

<http://www.karabakhfoundation.org/pages/shop/>

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